

Increasing Certified Radon Service Providers

William J Bell

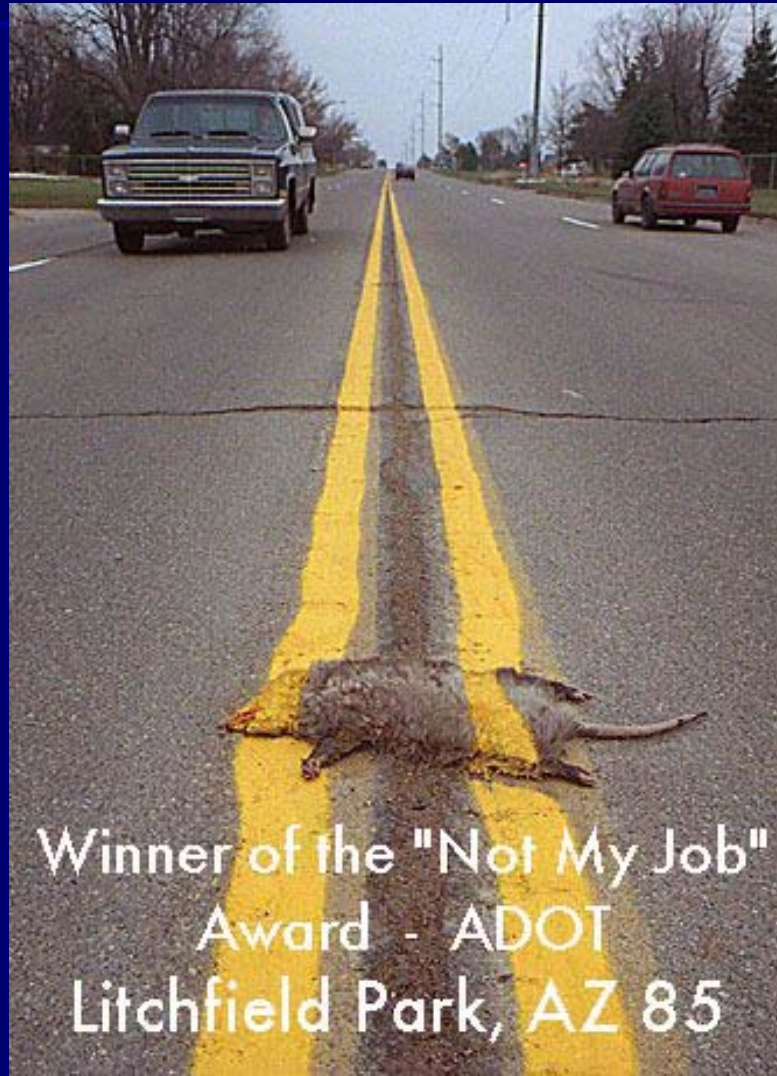
Massachusetts Dept. of Public Health

Radiation Control Program

Every journey
begins with a
single step



Whose job is it ?



Winner of the "Not My Job"
Award - ADOT
Litchfield Park, AZ 85

Whose job is it ?

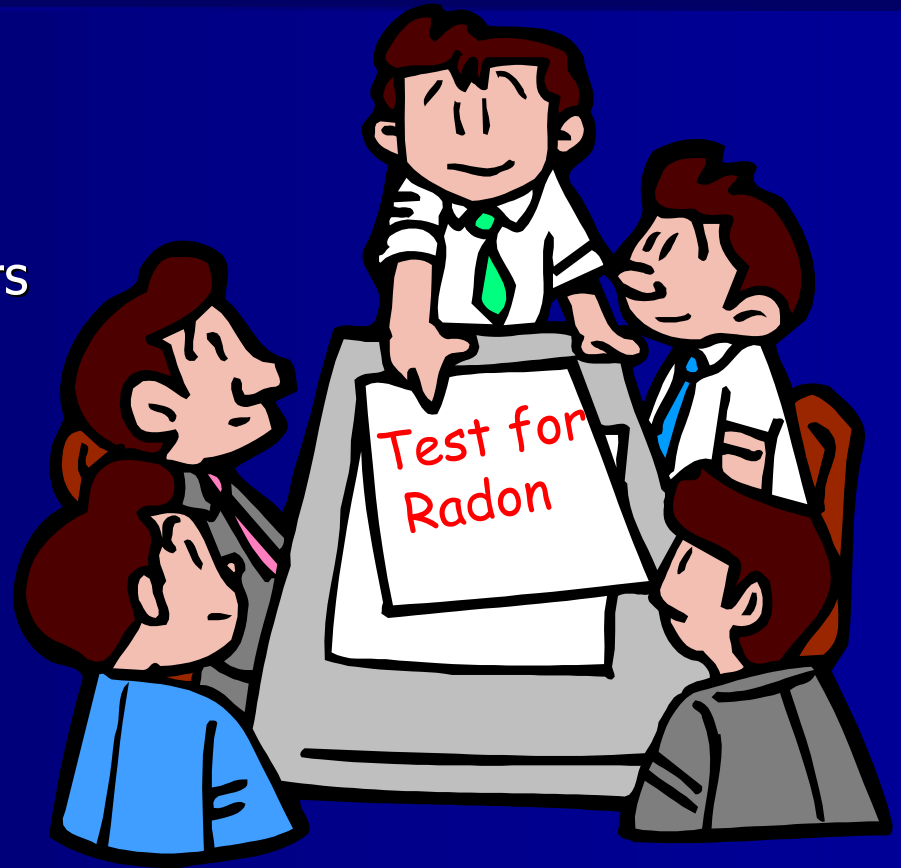
- Government ?
- Industry ?
- Trainers ?
- Credentialing Boards ?
- Others ?

“Yes, the operator should have seen the deer, and yes, it should have been removed.”

WALTER BORTREE of the Pennsylvania Department of Transportation, on a road repair crew that paved over a dead deer

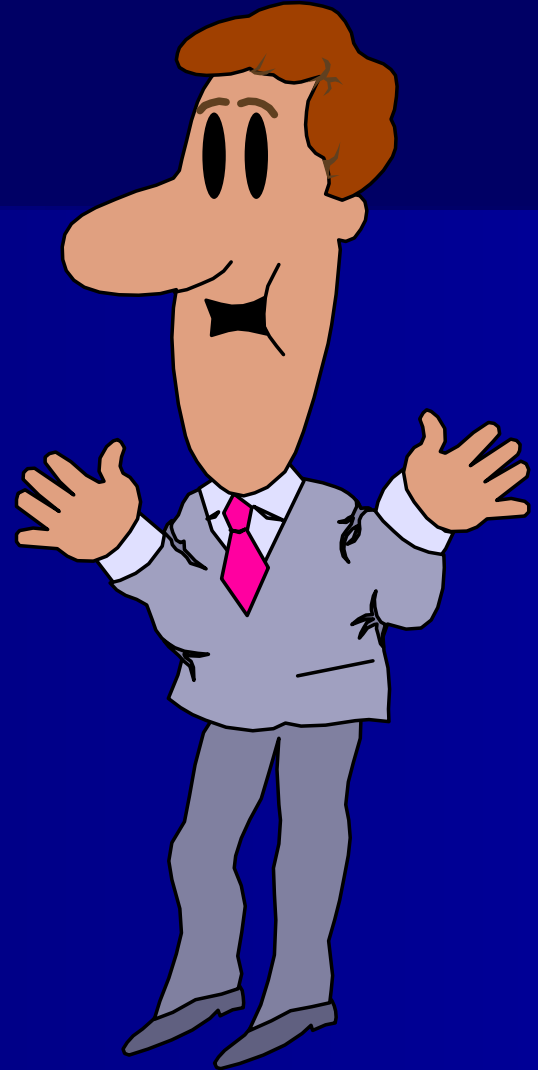
Government

- Create Demand
- Promote Certified Providers
 - Recruiting
- Technical assistance
 - Enforcement
 - Field support
 - Training support



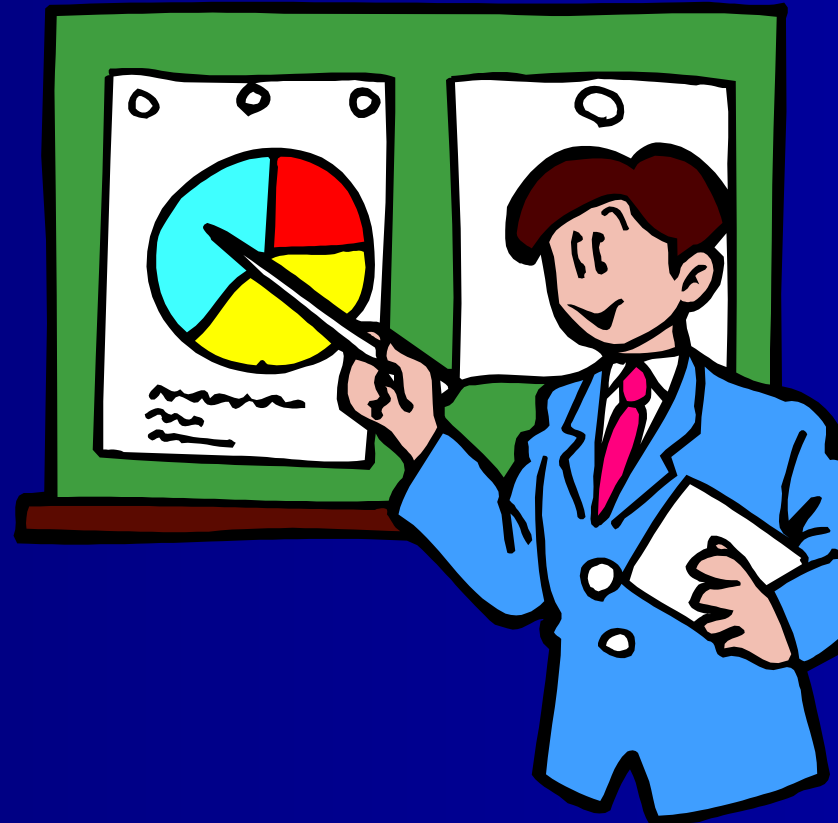
Industry

- Be Professional
 - Train staff
 - Avoid bait and switch
 - Inaccurate claims
 - Price over Value



Trainers

- Professional educators
 - Gatekeepers
 - Proficiency vs pass rate
 - Teach best practice
- New Offerings



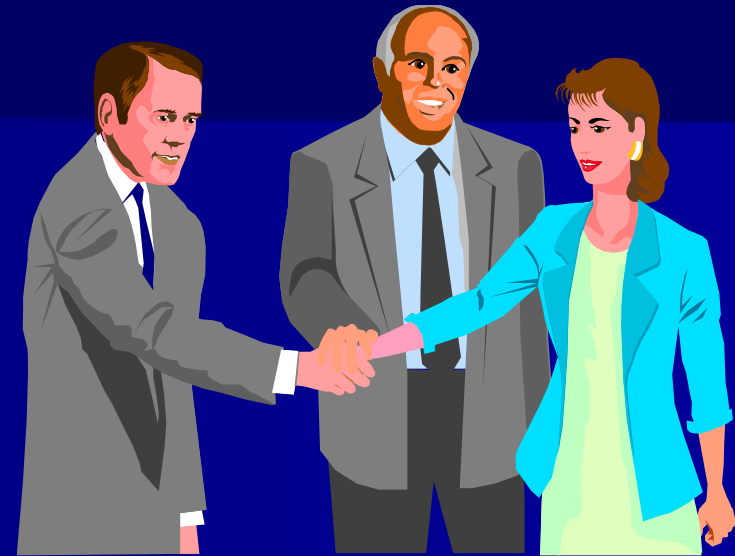
Credentialing Boards

- Credibility
- Proficiency
- Support training
- Investigate Complaints
- Enforcement



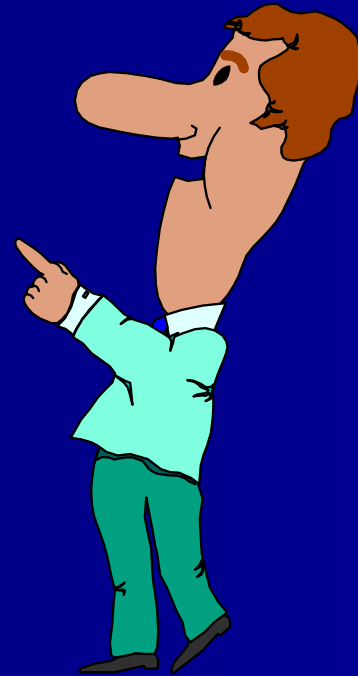
Others

- Builders
- Home Inspectors
- Real estate agents
- Relocation companies
- Lenders
- Consumer advocates



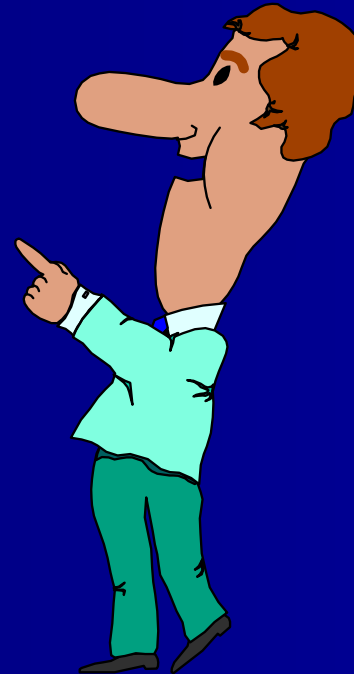
Marketplace Realities

- Supply and Demand
- Competition

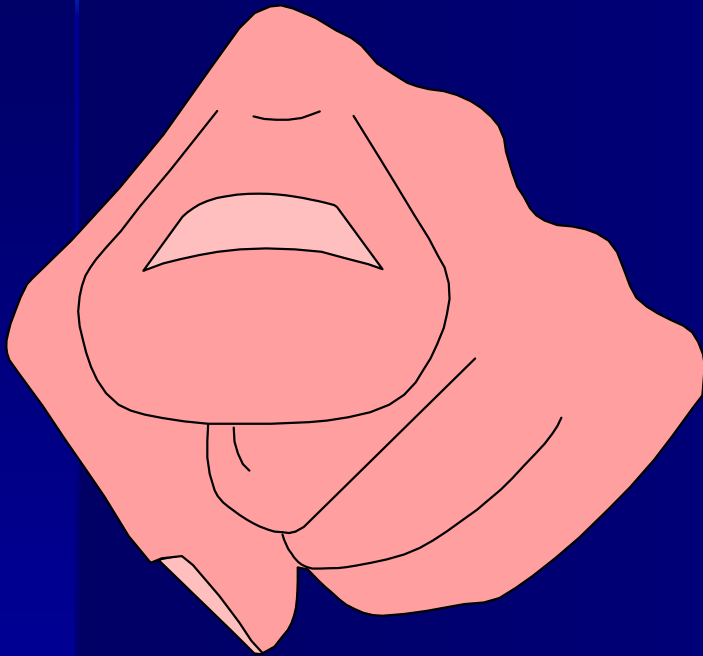


Marketplace Realities

- Supply and Demand
- Competition
- Educating the Consumer



What About You ?



What do you have to say ?

Any Questions ?

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